# University of California, Santa Barbara

# Survey of the Undergraduate Class of Spring/Summer 2014



"Absolutely one of the best decisions I have made in my life was to go to UCSB. All around I felt it was the perfect school for me because UCSB gave me the opportunity to do the things I loved while growing intellectually as a person."

-UCSB Alumnus, Class of 2014

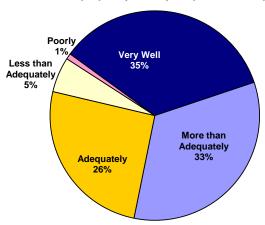
TOTAL NUMBER OF RESPON	DENTS*	699		
Employment Status (1 year	after graduation)		Post-graduate Education (1 year after gra	aduation)
Employed Full-Time, Part-Time	e, or Unemployed		Enrolled in or Completed a Post-Graduate De	gree Program
66%		− By choice − Seeking work	20% 7% 6%	67%
Full-Time Part-Time	Unemployed		Enrolled FT Enrolled PT Completed a program	Not enrolled
FULL-TIME EMPLOYEES			POST-GRADUATE DEGREE SEEKERS	_
Total		460	Total	233
Was a four-year college degrobtain your present position? Yes No  Location of employment California Other Western US New York Other Northeastern US Southern US Midwest US International  Average Salary	357 103 397 15   8   6   15   4   13	78% 22% 87% 3% 2% 1% 3% 1% 3%	Degree Program (multiple responses allowed) Academic or Professional Master's (MA, MS, MBA, etc.) Professional Certificate or License Doctorate (PhD) Teaching Credential Juris Doctor / Law (JD) Medical / Health Doctorate (MD, DDS, etc.) Other  Institution Other CA college/university Out-of-State college/university UCSB Other University of California California State University International College / University	100 43% 52 22% 28 12% 21 9% 15 6% 11 5% 20 9%  72 34% 44 21% 31 15% 31 15% 25 12% 7 3%
Field of employment Engineering / Computer Programs Sales / Marketing / Advertising Business Management / Administ Science / Research Finance / Banking / Accounting Education Communications / PR / Media / Jo Medicine / Healthcare Other	rative	Average Sa 16% \$63,612 14% \$51,229 12% \$40,769 11% \$37,595 11% \$51,674 10% \$32,727 1 8% \$36,865 6% \$35,068 12% \$35,545	Sciences, Math, or Statistics Education Health Professions and Related Clinical Sciences Engineering or Computer Science Business Management / Marketing Legal Studies Psychology Social Sciences	40

The Undergraduate Alumni Survey is part of an ongoing effort to assess the short-term impact of a UCSB undergraduate education on the achievements and opinions of alumni. Undergraduate alumni surveys have been administered at UCSB since 1980. The Survey of the Undergraduate Class of 2014 was administered online during Fall quarter 2015, approximately one year after graduation. \*A total of 699 alumni participated in the survey for a response rate of 19.76%.

#### **Preparation for Employment**

#### **FULL-TIME EMPLOYEES**

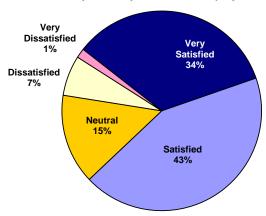
How well did UCSB prepare you for your present occupation?



# **Satisfaction with Employment**

#### **FULL-TIME EMPLOYEES**

How satisfied are you with your current employment?



Almost 8 out of 10 full-time employees surveyed are "very satisfied" or "satisfied" with their current employment.

#### How closely is your current job related to your undergraduate major?

Highly Related	159	35%
Moderately Related	131	28%
Slightly Related	87	19%
Not related	83	18%

# Is your current job in the career field of your choice?

Yes	277	60%
No	80	17%
Not Sure	103	22%

# Which best describes your current occupation?

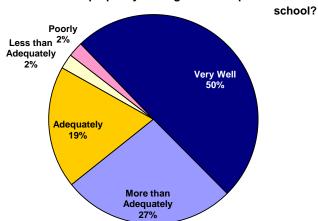
A job with...



### **Preparation for Graduate School**

#### **POST-GRADUATE DEGREE SEEKERS**

How well did UCSB prepare you for graduate or professional



Over three-fourths of post-graduate degree-seekers surveyed say that UCSB prepared them "very well" or "more than adequately" for graduate school.

#### **Future Plans for Graduate School**

#### **ALL RESPONDENTS**

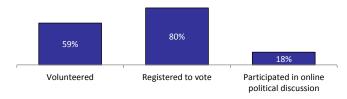
#### What is the highest degree you expect to receive?

Academic or Professional Master's (MA, MS, etc.)	228	33%
Doctorate (PhD)	107	15%
Business Master's (MBA)	82	12%
Medical / Health Doctorate (MD, DDS, etc.)	41	6%
Juris Doctor / Law (JD)	36	5%
Professional Certificate or License	42	6%
Other	14	2%
No additional degree beyond the Bachelor's	146	21%

About three-fourths of alumni plan to earn a graduate degree.

# **Civic Engagement**

#### **ALL RESPONDENTS**



#### **Community Service or Volunteer Work**

• 59% of alumni surveyed particiated in community service during the past year. One-fifth volunteered on a weekly basis or more often.

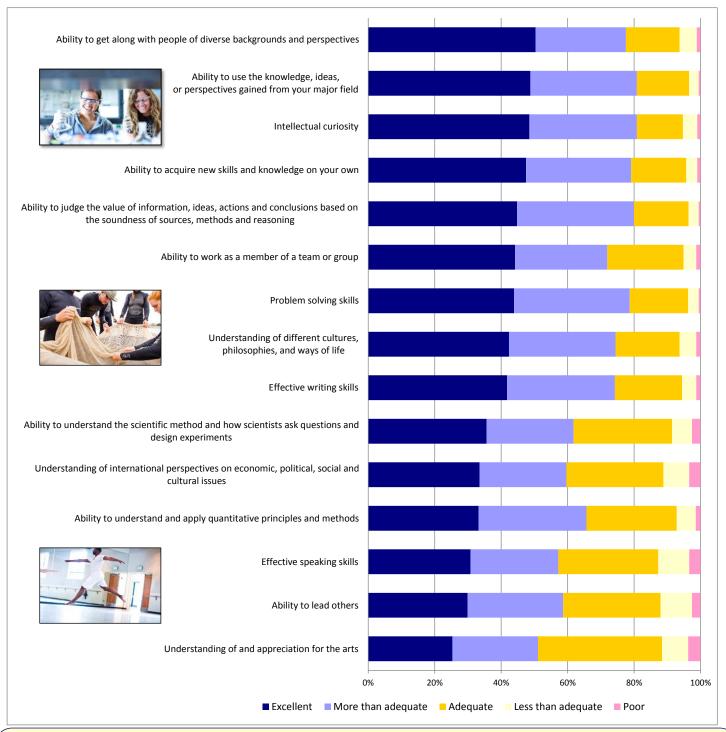
### **Political Participation**

- 8 out of 10 alumni are registered to vote.
- 12% attended political meetings or rallies during the past year.
- 18% participated in online political discussions, wrote a political blog, etc.
- 11% gave money or time to a political campaign or action group.

#### **Skill Preparation**

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Because teaching and research go hand in hand at UC Santa Barbara, our students are full participants in an educational journey of discovery that stimulates independent thought, critical reasoning, and creativity.

# Please rate these skill areas in terms of how well UCSB prepared you in each one.



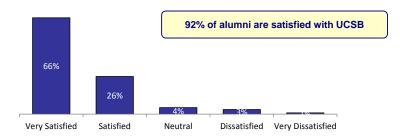
Alumni are most likely to report receiving excellent preparation at UCSB in:

- Ability to get along with people of diverse backgrounds and perspectives
- · Ability to use the knowledge, ideas, or perspectives gained from your · Ability to work as a member of a team or group major field
- Intellectual curiosity
- Ability to acquire new skills and knowledge on your own
- · Ability to judge the value of information, ideas actions and conclusions
- Problem solving skills
- · Understanding of different cultures, philosophies, and ways of life
- Effective writing skills

### Satisfaction with UC Santa Barbara

### **ALL RESPONDENTS**

How satisfied are you with UCSB overall?





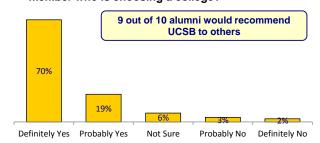


# Looking back on your experience at UCSB, please rate your satisfaction with each item listed.

Overall academic experience			
Faculty instruction in your major			
Overall quality of faculty instruction			
Overall social experience			
Attitude of faculty towards students			
Availability of faculty outside of class Atmosphere of tolerance and understanding of diverse perspectives and groups on campus TA/graduate student instruction in your major			
Overall quality of TA/graduate student instruction			
Availability of courses required to graduate			
Academic advising by faculty			
Academic advising by department advisors & staff			
Opportunities for independent study and research University's concern for each student as an individual			
Academic advising by College advisors			
Practical work experience in your field of study			

# % Satisfied 89% 87% 87% 85% 85% 81% 81% 81% 80% 76% 69% 65% 58% 56% 54% 52%

# Would you recommend UCSB to a friend or family member who is choosing a college?



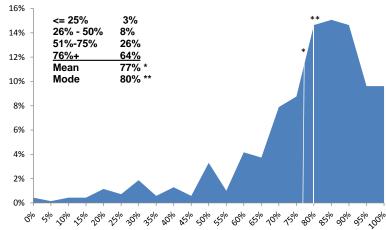
# Are you interested in maintaining your ties to UCSB?

Definitely Yes	403	58%
Probably Yes	171	24%
Not Sure	91	13%
Probably No	26	4%
Definitely No	8	1%

# Did you find UCSB to be academically challenging?

Definitely Yes	398	57%
Somewhat Yes	254	36%
Not Sure	8	1%
Somewhat No	34	5%
Definitely No	5	1%

If you had to credit a percentage of your intellectual growth while in college to your experiences at UCSB, what percentage would you assign?





UCSB Overall

Alumni Association

Student Life at UCSB

Career Services Gaucho Parents

Student Handbook



Prepared by the Office of Institutional Research, Planning & Assessment