

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

Survey of the Undergraduate Class of Spring/Summer 2014



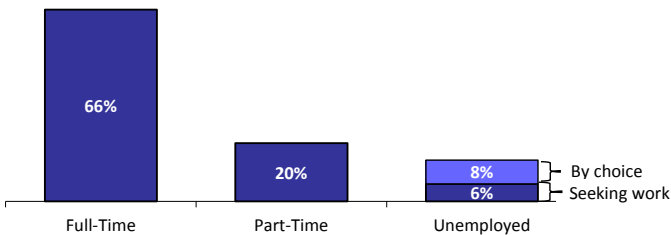
"Absolutely one of the best decisions I have made in my life was to go to UCSB. All around I felt it was the perfect school for me because UCSB gave me the opportunity to do the things I loved while growing intellectually as a person."

-UCSB Alumnus, Class of 2014

TOTAL NUMBER OF RESPONDENTS* 699

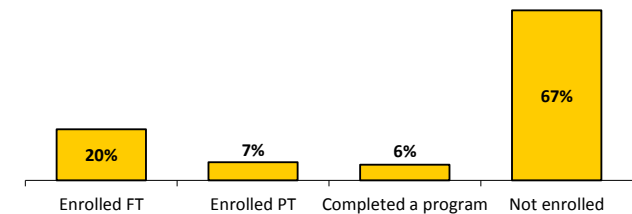
Employment Status (1 year after graduation)

Employed Full-Time, Part-Time, or Unemployed



Post-graduate Education (1 year after graduation)

Enrolled in or Completed a Post-Graduate Degree Program



FULL-TIME EMPLOYEES

Total 460

Was a four-year college degree required in order to obtain your present position?

Yes	357	78%
No	103	22%

Location of employment

California	397	87%
Other Western US	15	3%
New York	8	2%
Other Northeastern US	6	1%
Southern US	15	3%
Midwest US	4	1%
International	13	3%

Average Salary \$44,475

Field of employment

Field of employment	Percentage	Average Salary
Engineering / Computer Programming	16%	\$63,612
Sales / Marketing / Advertising	14%	\$51,229
Business Management / Administrative	12%	\$40,769
Science / Research	11%	\$37,595
Finance / Banking / Accounting	11%	\$51,674
Education	10%	\$32,727
Communications / PR / Media / Journalism	8%	\$36,865
Medicine / Healthcare	6%	\$35,068
Other	12%	\$35,545

POST-GRADUATE DEGREE SEEKERS

Total 233

Degree Program (multiple responses allowed)

Academic or Professional Master's (MA, MS, MBA, etc.)	100	43%
Professional Certificate or License	52	22%
Doctorate (PhD)	28	12%
Teaching Credential	21	9%
Juris Doctor / Law (JD)	15	6%
Medical / Health Doctorate (MD, DDS, etc.)	11	5%
Other	20	9%

Institution

Other CA college/university	72	34%
Out-of-State college/university	44	21%
UCSB	31	15%
Other University of California	31	15%
California State University	25	12%
International College / University	7	3%

Field of Study

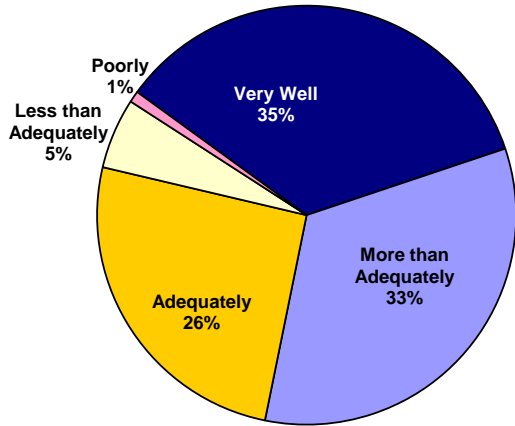
Sciences, Math, or Statistics	40	18%
Education	36	16%
Health Professions and Related Clinical Sciences	24	11%
Engineering or Computer Science	23	10%
Business Management / Marketing	16	7%
Legal Studies	15	7%
Psychology	14	6%
Social Sciences	10	4%
Humanities	5	2%
Communication / Journalism	4	2%
Other	38	17%

The Undergraduate Alumni Survey is part of an ongoing effort to assess the short-term impact of a UCSB undergraduate education on the achievements and opinions of alumni. Undergraduate alumni surveys have been administered at UCSB since 1980. The Survey of the Undergraduate Class of 2014 was administered online during Fall quarter 2015, approximately one year after graduation. *A total of 699 alumni participated in the survey for a response rate of 19.76%.

Preparation for Employment

FULL-TIME EMPLOYEES

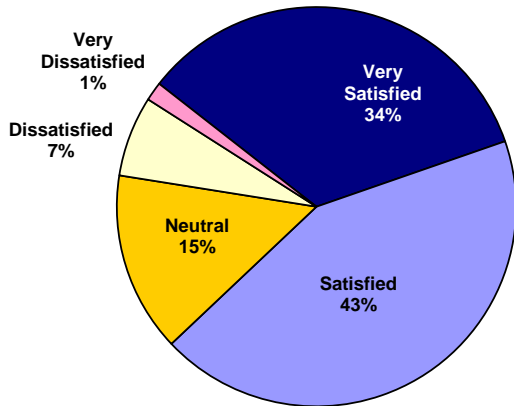
How well did UCSB prepare you for your present occupation?



Satisfaction with Employment

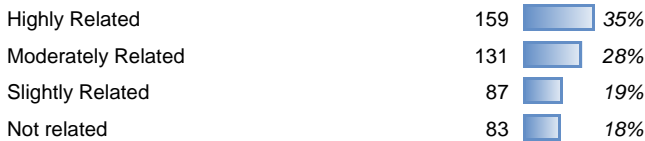
FULL-TIME EMPLOYEES

How satisfied are you with your current employment?

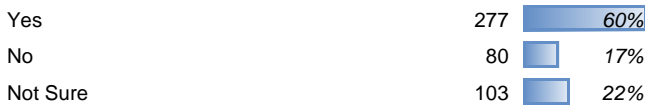


Almost 8 out of 10 full-time employees surveyed are "very satisfied" or "satisfied" with their current employment.

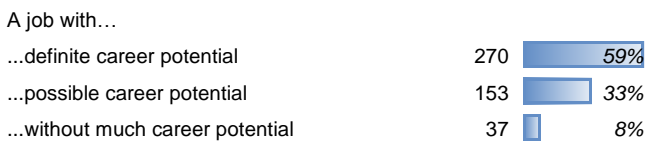
How closely is your current job related to your undergraduate major?



Is your current job in the career field of your choice?



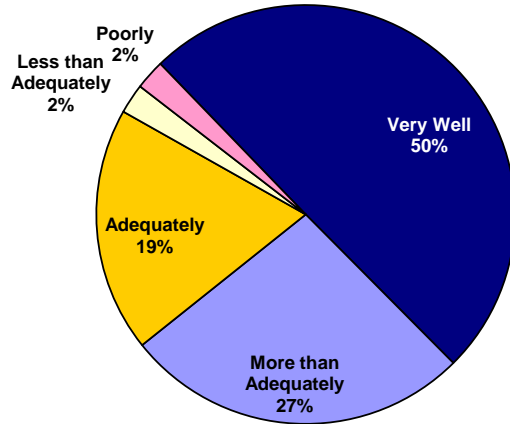
Which best describes your current occupation?



Preparation for Graduate School

POST-GRADUATE DEGREE SEEKERS

How well did UCSB prepare you for graduate or professional school?

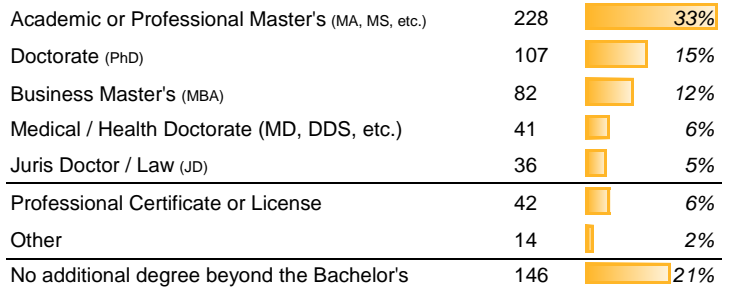


Over three-fourths of post-graduate degree-seekers surveyed say that UCSB prepared them "very well" or "more than adequately" for graduate school.

Future Plans for Graduate School

ALL RESPONDENTS

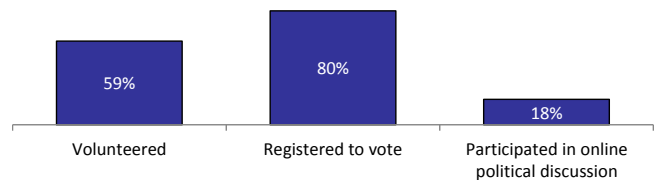
What is the highest degree you expect to receive?



About three-fourths of alumni plan to earn a graduate degree.

Civic Engagement

ALL RESPONDENTS



Community Service or Volunteer Work

- 59% of alumni surveyed participated in community service during the past year. One-fifth volunteered on a weekly basis or more often.

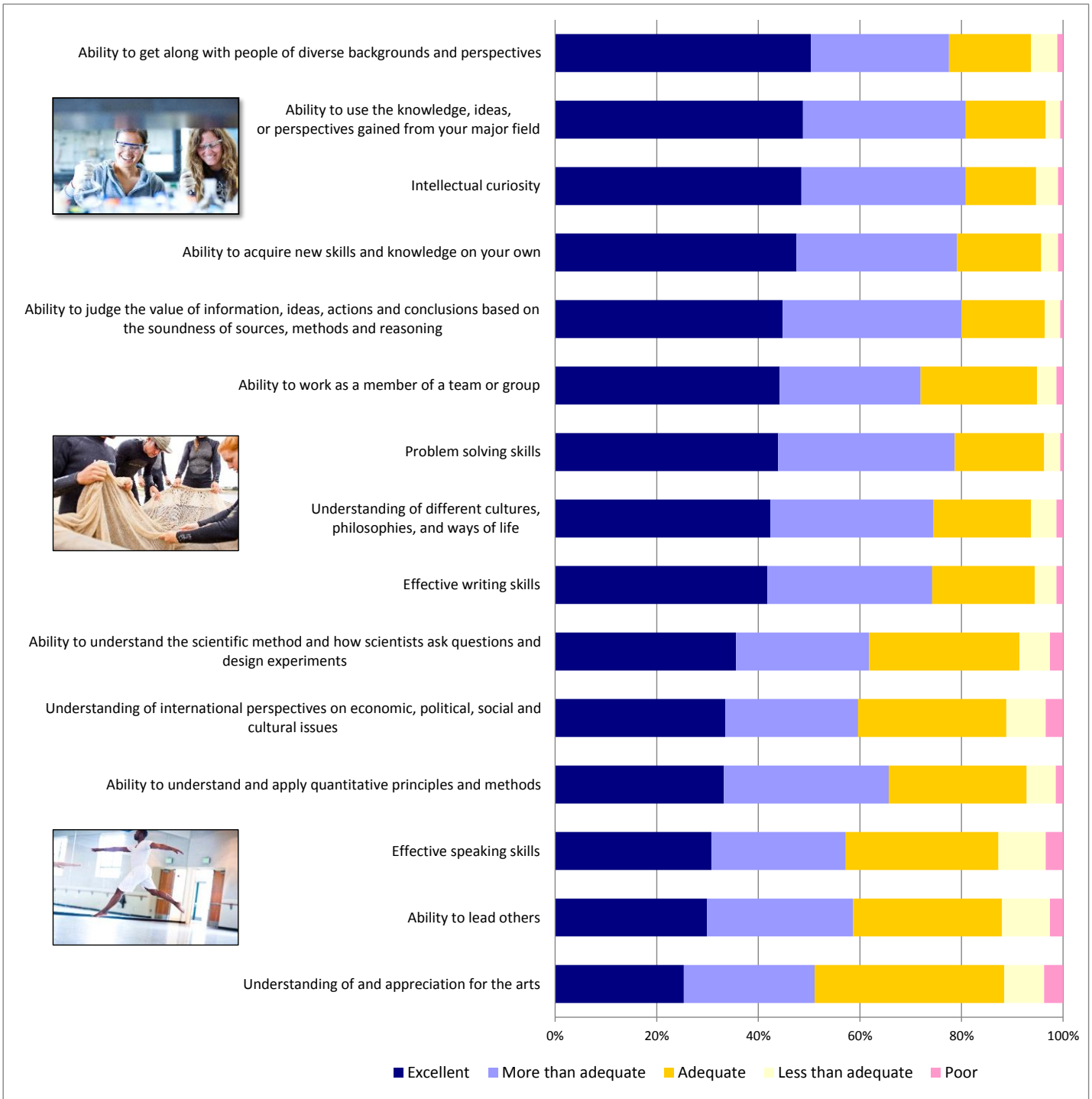
Political Participation

- 8 out of 10 alumni are registered to vote.
- 12% attended political meetings or rallies during the past year.
- 18% participated in online political discussions, wrote a political blog, etc.
- 11% gave money or time to a political campaign or action group.

Skill Preparation

The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Because teaching and research go hand in hand at UC Santa Barbara, our students are full participants in an educational journey of discovery that stimulates independent thought, critical reasoning, and creativity.

Please rate these skill areas in terms of how well UCSB prepared you in each one.



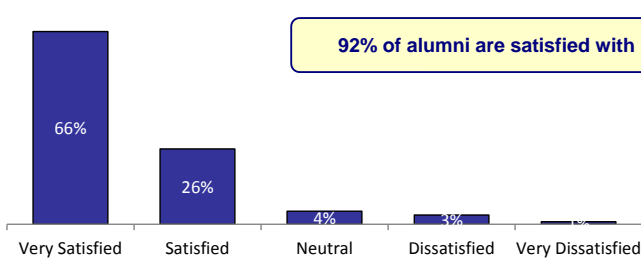
Alumni are most likely to report receiving excellent preparation at UCSB in:

- Ability to get along with people of diverse backgrounds and perspectives
- Ability to use the knowledge, ideas, or perspectives gained from your major field
- Intellectual curiosity
- Ability to acquire new skills and knowledge on your own
- Ability to judge the value of information, ideas actions and conclusions
- Ability to work as a member of a team or group
- Problem solving skills
- Understanding of different cultures, philosophies, and ways of life
- Effective writing skills

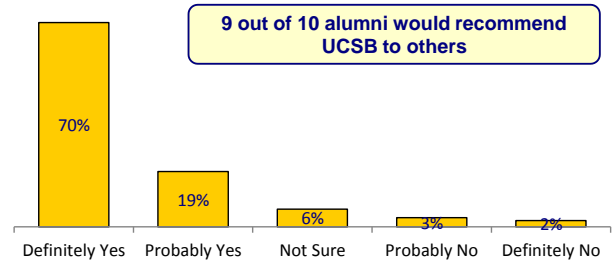
Satisfaction with UC Santa Barbara

ALL RESPONDENTS

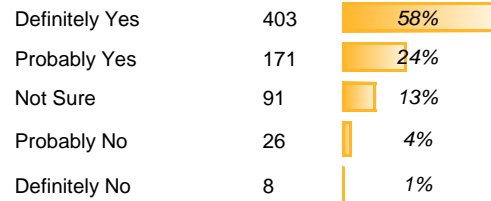
How satisfied are you with UCSB overall?



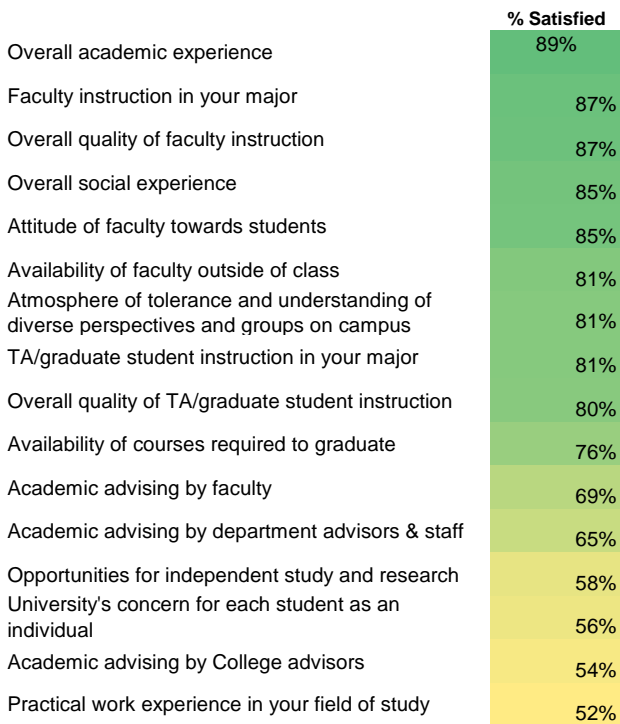
Would you recommend UCSB to a friend or family member who is choosing a college?



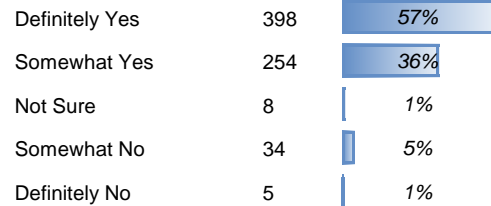
Are you interested in maintaining your ties to UCSB?



Looking back on your experience at UCSB, please rate your satisfaction with each item listed.



Did you find UCSB to be academically challenging?



If you had to credit a percentage of your intellectual growth while in college to your experiences at UCSB, what percentage would you assign?

