**Survey of UCSB Graduating Seniors, Spring 2016-Spring 2017**

"Best experience of my life; I wish I could do it over 100 times. I have grown into a charismatic, intellectual, well-spoken woman who is strong and fights for what she believes. UCSB has molded me into exactly who I want to be, and I would not change one thing about it. It will be so hard to leave UCSB, but I am excited to move forward and uphold the name of being a UCSB Alumnus and make my school proud!"

- UCSB Senior, Class of 2016

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**TOTAL NUMBER OF RESPONDENTS** 2,329

### Employment Trajectories

**Seeking Employment Full-Time, Part-Time, or Not at All**

- Full-Time: 61%
- Part-Time: 18%
- Not at All: 21%

### Postgraduate Education Trajectories

**Seeking Enrollment Within Next Year, In the Future, or Not at All**

- Plan to pursue further education within the next year: 36%
- Plan to pursue further education sometime in the future: 53%
- No plans for further education: 11%

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### FULL-TIME EMPLOYMENT SEEKERS (WITHIN NEXT YEAR)

**Total** 1,421

- Currently searching for a position: 578 (41%)
- Have been offered a position: 571 (40%)
- Will begin searching for a position after graduation: 155 (11%)
- Have been offered a position, but still deciding: 116 (8%)

**Location of job offer**

- California: 601 (88%)
- Other Western US: 21 (3%)
- Other Northeastern US: 17 (2%)
- New York: 8 (1%)
- Southern US: 8 (1%)
- Midwest US: 4 (1%)
- International: 25 (4%)

**Average Expected Salary (AES)** $50,124

### Field of Employment

- Finance / Banking / Accounting: $56,408 (15%)
- Engineering / Computer Programming: $81,602 (13%)
- Science / Research: $39,552 (13%)
- Business: $44,813 (13%)
- Sales / Marketing / Advertising: $44,292 (11%)
- Communications / PR / Media / Journalism: $36,912 (8%)
- Education: $33,340 (7%)
- Medicine: $34,302 (6%)
- Other: $36,648 (14%)

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**POST-GRADUATE DEGREE SEEKERS (WITHIN NEXT YEAR)**

**Total** 840

**Degree Program** (multiple responses allowed)

- Academic or Professional Master's (MA, MS, MBA, etc.): 456 (54%)
- Professional Certificate or License: 135 (16%)
- Doctorate (PhD): 121 (14%)
- Medical / Health Doctorate (MD, DDS, etc.): 100 (12%)
- Teaching Credential: 99 (12%)
- Juris Doctor / Law (JD): 89 (11%)
- Second Bachelor's Degree: 22 (3%)

**Institution** (advanced degree seekers only)

- Out-of-State College / University: 152 (22%)
- Other California College or University: 142 (20%)
- Other UC: 127 (18%)
- California State University: 89 (13%)
- UCSB: 76 (11%)
- Other: 117 (17%)

**Field of Study** (Master's/PhD only)

- Sciences, Math, or Statistics: 197 (36%)
- Engineering or Computer Science: 72 (13%)
- Social Sciences: 67 (12%)
- Business Management / Marketing: 66 (12%)
- Education: 66 (12%)
- Psychology: 65 (12%)
- Humanities: 46 (9%)
- Health Professions and Related Clinical Sciences: 44 (8%)
- Communication / Journalism: 11 (2%)
- Legal Studies: 6 (1%)
- Other: 72 (13%)

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The UCSB Graduating Senior survey is part of an ongoing effort to assess the short-term impact of a UCSB undergraduate education on the achievements and opinions of exiting seniors. This survey has been administered intermittently since Spring 2002. However, since Spring 2015, the survey has been administered on a quarterly basis and an open link to the survey has been included on the graduation checklist for seniors. A total of 2,329 graduating seniors completed the survey for an overall response rate of 26%.
### Preparation for Employment

**FULL-TIME EMPLOYEES**

How well did UCSB prepare you for your planned occupation?

- **Very Well:** 19%
- **More than Adequately:** 32%
- **Adequately:** 38%
- **Less than Adequately:** 8%
- **Poorly:** 3%

**POST-GRADUATE DEGREE SEEKERS**

How well did UCSB prepare you for graduate or professional school?

- **Very Well:** 25%
- **More than Adequately:** 35%
- **Adequately:** 34%
- **Less than Adequately:** 5%
- **Poorly:** 2%

### Attitudes Towards Employment

**Future Plans for Education**

ALL RESPONDENTS

What is the highest degree you expect to receive?

- **Academic or Professional Master's (MA, MS, etc.):** 1484 (64%)
- **Doctorate (PhD):** 567 (24%)
- **Medical / Health Doctorate (MD, DDS, etc.):** 269 (12%)
- **Juris Doctor / Law (JD):** 265 (11%)
- **Professional Certificate or License:** 554 (24%)
- **Teaching Credential:** 345 (15%)
- **Second Bachelor's Degree:** 120 (5%)
- **No additional degree beyond the Bachelor's:** 237 (10%)

**Extracurricular Life**

ALL RESPONDENTS

How closely is this position related to your undergraduate major(s)?

- **Highly Related:** 338 (49%)
- **Moderately Related:** 186 (27%)
- **Slightly Related:** 90 (13%)
- **Not related:** 71 (10%)

In what type of organization or sector will you work?

- **Business:** 405 (59%)
- **Public educational institution or agency:** 65 (10%)
- **Industrial/manufacturing:** 64 (9%)
- **Non-profit:** 47 (7%)
- **Other private for-profit organization:** 37 (5%)
- **Other government or public institution:** 35 (5%)
- **Self-employed:** 7 (1%)
- **Other:** 26 (4%)

### Community Service or Volunteer Work

- 60% of graduating seniors surveyed participated in community service during the past year. One-fifth volunteered on a weekly basis or more often.

### Working for Pay

- 72% of graduating seniors worked at least part-time while at UCSB.
- Only 34% said they needed to work to finance their education.
- Of those that worked, the average number of hours worked per week was 13.44.
The University of California, Santa Barbara is a leading research institution that also provides a comprehensive liberal arts learning experience. Because teaching and research go hand in hand at UC Santa Barbara, our students are full participants in an educational journey of discovery that stimulates independent thought, critical reasoning, and creativity.

Alumni are most likely to report receiving excellent preparation at UCSB in:

- Ability to get along with people of diverse backgrounds and perspectives
- Ability to acquire new skills and knowledge on your own
- Ability to use the knowledge, ideas, or perspectives gained from your major field
- Problem solving skills
- Ability to work as a member of a team or group
- Gain a sense of responsibility to your community
- Understanding different cultures, philosophies, and ways of life
- Understanding of international perspectives on economic, political, social, and cultural issues
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Satisfaction with UC Santa Barbara

ALL RESPONDENTS

How satisfied are you with UCSB overall?

- Definitely Yes: 873
- Probably Yes: 614
- Not Sure: 303
- Probably No: 378
- Definitely No: 151

Definitely Yes: 58%
Probably Yes: 23%
Not Sure: 11%
Probably No: 6%
Definitely No: 5%

84% of graduating seniors are satisfied with UCSB overall.

If you could start your undergraduate studies over, would you still choose to attend UCSB?

- Definitely Yes: 38%
- Probably Yes: 26%
- Not Sure: 13%
- Probably No: 6%
- Definitely No: 7%

8 out of 10 graduating seniors would still choose to attend UCSB in retrospect.

If you could start your undergraduate studies over, would you take the same major?

- Definitely Yes: 1076
- Probably Yes: 944
- Not Sure: 118
- Probably No: 150
- Definitely No: 33

Did you find UCSB to be academically challenging?

- Definitely Yes: 46%
- Somewhat Yes: 41%
- Not Sure: 5%
- Somewhat No: 6%
- Definitely No: 1%

If you had to credit a percentage of your intellectual growth while in college to your experiences at UCSB, what percentage would you assign?

**Mean**: 75% *
**Mode**: 80% **

If you had to credit a percentage of your intellectual growth while in college to your experiences at UCSB, what percentage would you assign?

- <= 25%: 3%
- 26% - 50%: 8%
- 51%-75%: 30%
- 76%+: 59%

8 out of 10 graduating seniors would still choose to attend UCSB in retrospect.

Please indicate the extent to which you agree or disagree with the following statements:

- I am satisfied with the academic experience I have had at UCSB: 80%
- I am satisfied with the social experience I have had at UCSB: 79%
- Faculty members are genuinely interested in teaching: 78%
- I have gained a greater appreciation for ethnic and cultural heritages that are different from my own: 77%
- Faculty members are on the cutting edge of their fields: 76%
- Faculty members are genuinely interested in students: 75%
- My own beliefs and values have changed because of my experiences at UCSB: 75%
- Faculty members are outstanding or superior teachers: 75%
- I am satisfied with the opportunities to interact with faculty outside of class: 67%
- The benefits I received from attending UCSB were worth the financial costs to me and my family: 67%
- I have performed academically as well as I anticipated: 62%
- My political views have changed because of my experiences at UCSB: 50%