

**UCSB ACADEMIC UNIT PROFILE**

**Department of Communication**

	2012-13	2013-14	2014-15	2015-16	2016-17
<b><u>HEADCOUNT (Majors)</u></b>					
Lower Division	346	360	358	357	382
Upper Division	808	816	885	892	938
<b>TOTAL Undergraduate</b>	<b>1,154</b>	<b>1,176</b>	<b>1,242</b>	<b>1,249</b>	<b>1,320</b>
Masters/Unclassified	0	0	0	0	0
PhD	37	32	31	31	33
<b>TOTAL Graduate</b>	<b>37</b>	<b>32</b>	<b>31</b>	<b>31</b>	<b>33</b>
<b>TOTAL Full 3-quarter Average</b>	<b>1,191</b>	<b>1,208</b>	<b>1,274</b>	<b>1,280</b>	<b>1,353</b>
<i>Full 3-Quarter Average Pre-Majors</i>	545	559	582	584	624
<b><u>ETHNICITY AND GENDER (Full Three Quarter Average)</u></b>					
<b><i>Undergraduate</i></b>					
<b>TOTAL Undergraduates</b>	<b>1,154</b>	<b>1,176</b>	<b>1,242</b>	<b>1,249</b>	<b>1,320</b>
% International	2%	3%	5%	6%	6%
% Female	76%	75%	78%	76%	72%
<b>TOTAL Domestic Undergraduates</b>	<b>1,134</b>	<b>1,141</b>	<b>1,179</b>	<b>1,178</b>	<b>1,245</b>
% Underrepresented	22%	25%	29%	30%	32%
% Minority	44%	47%	53%	55%	57%
<b><i>Graduate</i></b>					
<b>TOTAL Graduates</b>	<b>37</b>	<b>32</b>	<b>31</b>	<b>31</b>	<b>33</b>
% International	3%	3%	3%	10%	12%
% Female	68%	58%	64%	70%	63%
<b>TOTAL Domestic Graduates</b>	<b>36</b>	<b>31</b>	<b>30</b>	<b>28</b>	<b>29</b>
% Underrepresented	19%	11%	13%	18%	28%
% Minority	25%	13%	16%	21%	35%
<b><u>ADMISSIONS</u></b>					
<b><i>Freshmen Student Admissions</i></b>					
Admissions	759	678	754	627	900
Enrolled	189	158	197	154	208
<b>% Matriculating (Take Rate)</b>	<b>25%</b>	<b>23%</b>	<b>26%</b>	<b>25%</b>	<b>23%</b>
<b><i>Advanced Standing (Transfer) Student Admissions</i></b>					
Admissions	610	596	634	655	781
Enrolled	236	200	215	204	274
<b>% Matriculating (Take Rate)</b>	<b>39%</b>	<b>34%</b>	<b>34%</b>	<b>31%</b>	<b>35%</b>
<b><i>Graduate Student Admissions</i></b>					
Applications	98	120	99	78	82
Admissions	11	14	13	11	15
<b>% Admitted</b>	<b>11%</b>	<b>12%</b>	<b>13%</b>	<b>14%</b>	<b>18%</b>
Enrolled	7	7	8	5	8
<b>% Matriculating (Take Rate)</b>	<b>64%</b>	<b>50%</b>	<b>62%</b>	<b>45%</b>	<b>53%</b>

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**NEW STUDENT ACADEMIC ACHIEVEMENT**

*Undergraduates*

<b>New Frosh H.S. GPA Average</b>	<b>3.83</b>	<b>3.89</b>	<b>3.88</b>	<b>3.91</b>	<b>3.92</b>
H.S. GPA Interquartile Range	3.68-4.00	3.74-4.04	3.75-4.08	3.77-4.10	3.76-4.09
<b>Transfer College GPA Average</b>	<b>3.38</b>	<b>3.42</b>	<b>3.43</b>	<b>3.43</b>	<b>3.42</b>
GPA Interquartile Range	3.21-3.51	3.25-3.57	3.27-3.58	3.29-3.61	3.26-3.61
<b>SATR-Critical Reading Average</b>	<b>599</b>	<b>599</b>	<b>602</b>	<b>601</b>	<b>617</b>
SATR-Critical Reading Interquartile Range	560-660	550-660	550-660	550-660	560-670
<b>SATR-Math Average</b>	<b>602</b>	<b>610</b>	<b>592</b>	<b>602</b>	<b>624</b>
SATR-Math Interquartile Range	550-650	560-660	530-650	550-650	570-680
<b>SATR-Writing Average</b>	<b>622</b>	<b>631</b>	<b>622</b>	<b>623</b>	<b>634</b>
SATR-Writing Interquartile Range	560-680	580-690	560-690	570-680	590-685
<b>SATR-Total Average</b>	<b>1823</b>	<b>1840</b>	<b>1817</b>	<b>1827</b>	<b>1875</b>
SATR-Total Interquartile Range	1690-1960	1710-1990	1670-1980	1690-1970	1770-2010
<b>ADM Average</b>	<b>6866</b>	<b>6961</b>	<b>6912</b>	<b>6946</b>	<b>7065</b>

*Graduate Students*

<b>Undergrad Upper Division GPA Average</b>	<b>3.73</b>	<b>3.63</b>	<b>3.64</b>	<b>3.85</b>	<b>3.35</b>
GPA Interquartile Range	3.65-3.92	3.51-3.87	3.47-3.81	3.86-3.92	3.23-3.93
<b>GRE-Verbal Average*</b>	<b>161</b>	<b>160</b>	<b>161</b>	<b>162</b>	<b>156</b>
GRE-Verbal Average Percentile	88%	82%	84%	87%	64%
<b>GRE-Quantitative Average*</b>	<b>153</b>	<b>155</b>	<b>156</b>	<b>158</b>	<b>152</b>
GRE-Quantitative Average Percentile	62%	61%	62%	70%	48%
<b>GRE-Analytical Writing Average</b>	<b>4.3</b>	<b>4.4</b>	<b>4.7</b>	<b>5.1</b>	<b>4.4</b>
GRE-Analytical Writing Average Percentile	60%	62%	75%	88%	75%

**ENROLLED STUDENT ACADEMIC ACHIEVEMENT**

*Undergraduates*

<b>New Frosh H.S. GPA Average</b>	<b>3.84</b>	<b>3.86</b>	<b>3.88</b>	<b>3.90</b>	<b>3.91</b>
H.S. GPA Interquartile Range	3.70-4.00	3.70-4.04	3.73-4.05	3.76-4.08	3.77-4.09
<b>Transfer College GPA Average</b>	<b>3.38</b>	<b>3.41</b>	<b>3.44</b>	<b>3.45</b>	<b>3.44</b>
GPA Interquartile Range	3.22-3.56	3.25-3.56	3.24-3.59	3.29-3.62	3.27-3.63
<b>SATR-Critical Reading Average</b>	<b>602</b>	<b>606</b>	<b>608</b>	<b>607</b>	<b>614</b>
SATR-Critical Reading Interquartile Range	560-650	560-660	560-660	560-660	560-670
<b>SATR-Math Average</b>	<b>603</b>	<b>609</b>	<b>609</b>	<b>610</b>	<b>617</b>
SATR-Math Interquartile Range	560-650	560-660	560-660	570-660	570-670
<b>SATR-Writing Average</b>	<b>619</b>	<b>626</b>	<b>628</b>	<b>630</b>	<b>635</b>
SATR-Writing Interquartile Range	570-670	580-680	570-690	580-690	590-690
<b>SATR-Total Average</b>	<b>1824</b>	<b>1840</b>	<b>1844</b>	<b>1848</b>	<b>1866</b>
SATR-Total Interquartile Range	1720-1950	1730-1960	1730-1980	1730-1980	17040-2000
<b>ADM Average</b>	<b>6889</b>	<b>6918</b>	<b>6958</b>	<b>6981</b>	<b>7036</b>

*Graduate Students*

<b>Undergrad Upper Division GPA Average</b>	<b>3.63</b>	<b>3.60</b>	<b>3.62</b>	<b>3.67</b>	<b>3.67</b>
GPA Interquartile Range	3.43-3.85	3.49-3.87	3.49-3.89	3.49-3.89	3.50-3.89
<b>GRE-Verbal Average*</b>	<b>160</b>	<b>161</b>	<b>161</b>	<b>161</b>	<b>160</b>
GRE-Verbal Average Percentile	84%	86%	86%	85%	80%
<b>GRE-Quantitative Average*</b>	<b>153</b>	<b>153</b>	<b>155</b>	<b>155</b>	<b>155</b>
GRE-Quantitative Average Percentile	62%	62%	65%	63%	61%
<b>GRE-Analytical Writing Average</b>	<b>4.7</b>	<b>4.5</b>	<b>4.6</b>	<b>4.6</b>	<b>4.5</b>
GRE-Analytical Writing Average Percentile	66%	63%	67%	69%	71%

\*In 2017, GRE Verbal and Quantitative scores were updated from 2012-13 Academic Year forward to reflect scores on 130-170 point scale (vs. 200-800 scale).

**UCSB ACADEMIC UNIT PROFILE**

**Department of Communication**

**2012-13**

**2013-14**

**2014-15**

**2015-16**

**2016-17**

**ACADEMIC OUTCOME MEASURES**

***UCSB Grade Point Averages of Majors***

Freshmen	3.26	3.22	3.20	3.27	3.27
Undergraduates	3.16	3.19	3.20	3.23	3.23

***Mean GPA in Undergraduate Courses***

Fall Quarter	2.98	2.97	3.00	3.06	3.09
Winter Quarter	3.04	3.05	3.01	3.01	3.05
Spring Quarter	3.03	3.07	3.09	3.02	3.15

***Graduation Rates for Masters Students***

Cohort's Entering Year	2010	2011	2012	2013	2014
Cohort Size	0	0	0	0	0
After 3 years for new Masters	-	-	-	-	-

***Graduation Rates for Ph.D. Students***

Cohort's Entering Year	2005	2006	2007	2008	2009
Cohort Size	7	9	10	9	5
After 8 years for new Doctorates	57%	89%	70%	67%	60%

***Median Time to Degree for Graduates (Elapsed Years)***

Baccalaureates	3.75	3.75	3.75	3.75	3.75
Masters	-	2.25	2.13	2.50	2.25
Doctorates	6.50	5.00	6.00	5.50	4.75

***Median Time to Candidacy (Elapsed Years)***

Doctoral Candidates	3.25	2.38	3.50	3.25	3.00
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***Degrees Conferred***

<b>TOTAL Baccalaureate Degrees</b>	<b>328</b>	<b>380</b>	<b>352</b>	<b>409</b>	<b>389</b>
% International	1%	1%	1%	3%	6%
% Female	75%	72%	76%	82%	73%
<b>Domestic Baccalaureate Degree Recipients</b>	<b>326</b>	<b>377</b>	<b>347</b>	<b>395</b>	<b>367</b>
% Underrepresented	20%	18%	27%	25%	25%
% Minority	34%	36%	47%	49%	47%

**TOTAL Masters Degrees**

	<b>0</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>7</b>
% International	-	0%	0%	20%	14%
% Female	-	50%	50%	60%	100%
<b>Domestic Masters Degree Recipients</b>	<b>0</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>6</b>
% Underrepresented	-	0%	0%	25%	33%
% Minority	-	0%	0%	25%	33%

**TOTAL Doctoral Degrees**

	<b>7</b>	<b>6</b>	<b>7</b>	<b>5</b>	<b>7</b>
% International	0%	17%	0%	0%	0%
% Female	86%	83%	29%	40%	100%
<b>Domestic Doctoral Degree Recipients</b>	<b>7</b>	<b>5</b>	<b>7</b>	<b>5</b>	<b>7</b>
% Underrepresented	29%	60%	0%	20%	0%
% Minority	57%	60%	14%	20%	14%

**UCSB ACADEMIC UNIT PROFILE**

**Department of Communication**

2012-13      2013-14      2014-15      2015-16      2016-17

***STUDENT CREDIT UNITS BY FACULTY RANK***

***Lower Division Units***

Units from Regular Instruction	3,760	3,763	3,962	3,952	4,405
Units from Exceptional Instruction	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
<b>TOTAL Lower Division Units</b>	<b>3,760</b>	<b>3,763</b>	<b>3,962</b>	<b>3,952</b>	<b>4,405</b>
% Professor	6%	12%	12%	12%	11%
% Associate Professor	6%	0%	0%	0%	0%
% Assistant Professor	0%	0%	0%	0%	12%
% Lecturer w/SOE	<u>0%</u>	<u>0%</u>	<u>0%</u>	<u>0%</u>	<u>0%</u>
<b>% Permanent Faculty</b>	<b>12%</b>	<b>12%</b>	<b>12%</b>	<b>12%</b>	<b>23%</b>
% Lecturer	88%	88%	88%	88%	77%
% Assoc/Asst	0%	0%	0%	0%	0%
% Other	0%	0%	0%	0%	0%

***Upper Division Units***

Units from Regular Instruction	4,801	4,755	5,161	4,841	5,172
Units from Exceptional Instruction	<u>264</u>	<u>155</u>	<u>199</u>	<u>190</u>	<u>254</u>
<b>TOTAL Upper Division Units</b>	<b>5,065</b>	<b>4,910</b>	<b>5,360</b>	<b>5,031</b>	<b>5,426</b>
% Professor	39%	26%	29%	30%	37%
% Associate Professor	5%	7%	5%	3%	7%
% Assistant Professor	0%	0%	2%	3%	1%
% Lecturer w/SOE	<u>0%</u>	<u>0%</u>	<u>0%</u>	<u>0%</u>	<u>0%</u>
<b>% Permanent Faculty</b>	<b>44%</b>	<b>33%</b>	<b>36%</b>	<b>36%</b>	<b>45%</b>
% Lecturer	15%	27%	25%	29%	24%
% Assoc/Asst	40%	37%	38%	30%	30%
% Other	1%	4%	1%	4%	1%

***Graduate Units***

Units from Regular Instruction	120	104	113	89	143
Units from Exceptional Instruction	<u>311</u>	<u>277</u>	<u>250</u>	<u>266</u>	<u>221</u>
<b>TOTAL Graduate Units</b>	<b>431</b>	<b>381</b>	<b>363</b>	<b>355</b>	<b>363</b>
% Professor	75%	76%	76%	80%	79%
% Associate Professor	22%	19%	13%	7%	10%
% Assistant Professor	0%	0%	0%	3%	0%
% Lecturer w/SOE	<u>0%</u>	<u>0%</u>	<u>0%</u>	<u>0%</u>	<u>0%</u>
<b>% Permanent Faculty</b>	<b>98%</b>	<b>95%</b>	<b>89%</b>	<b>91%</b>	<b>89%</b>
% Lecturer	2%	5%	11%	9%	11%
% Assoc/Asst	0%	0%	0%	0%	0%
% Other	0%	0%	0%	0%	0%

***Total Units from All Class Levels***

Total Units from Regular Instruction	8,681	8,622	9,236	8,882	9,720
Total Units from Exceptional Instruction	<u>575</u>	<u>433</u>	<u>449</u>	<u>456</u>	<u>475</u>
<b>TOTAL Units</b>	<b>9,256</b>	<b>9,054</b>	<b>9,685</b>	<b>9,338</b>	<b>10,195</b>
% Professor	27%	22%	24%	25%	27%
% Associate Professor	6%	4%	3%	2%	4%
% Assistant Professor	0%	0%	1%	2%	6%
% Lecturer w/SOE	<u>0%</u>	<u>0%</u>	<u>0%</u>	<u>0%</u>	<u>0%</u>
<b>% Permanent Faculty</b>	<b>33%</b>	<b>27%</b>	<b>28%</b>	<b>28%</b>	<b>37%</b>
% Lecturer	44%	51%	50%	53%	47%
% Assoc/Asst	22%	20%	21%	16%	16%
% Other	1%	2%	1%	2%	0%

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**Department of Communication**

	2012-13	2013-14	2014-15	2015-16	2016-17
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**STUDENT FTE, ALLOCATED FACULTY FTE, AND STUDENT / FACULTY RATIOS**

***3-Quarter Average Instructional Load (Student FTE) by Course Department***

Lower Division	251	251	264	263	294
Upper Division	<u>338</u>	<u>327</u>	<u>357</u>	<u>335</u>	<u>392</u>
<b>TOTAL Undergraduate</b>	<b>588</b>	<b>578</b>	<b>621</b>	<b>599</b>	<b>685</b>
Graduate	37	32	31	31	33
<b>TOTAL 3-Qtr Average Instructional Load</b>	<b>625</b>	<b>610</b>	<b>653</b>	<b>630</b>	<b>718</b>

***3-Quarter Average Instructional Load (Student FTE) by Home Department of Instructor***

Lower Division	252	253	272	272	295
Upper Division	<u>338</u>	<u>331</u>	<u>359</u>	<u>348</u>	<u>377</u>
<b>TOTAL Undergraduate</b>	<b>590</b>	<b>584</b>	<b>630</b>	<b>620</b>	<b>672</b>
Graduate	37	32	31	31	33
<b>TOTAL 3-Qtr Average Instructional Load</b>	<b>627</b>	<b>616</b>	<b>662</b>	<b>651</b>	<b>704</b>

***Allocated Faculty/Staff FTE***

Permanent Faculty FTE	17.00	14.00	16.00	15.00	19.00
Temporary Faculty FTE	<u>3.89</u>	<u>3.22</u>	<u>5.68</u>	<u>5.51</u>	<u>2.64</u>
<b>Total Allocated Faculty FTE</b>	<b>20.89</b>	<b>17.22</b>	<b>21.68</b>	<b>20.51</b>	<b>21.64</b>
Teaching Assistant FTE	11.90	13.09	13.51	10.91	10.33
Staff FTE	4.96	4.86	4.86	4.86	4.86

***Student /Faculty Ratios***

Course Department / Allocated FTE	29.94	35.44	30.11	30.73	33.18
Home Department / Allocated FTE	30.02	35.79	30.52	31.74	32.54
UG Student (Course Department) /TA Ratio	49.44	44.17	46.00	54.89	66.35

**SPONSORED RESEARCH**

Proposals Submitted by Home Department	4	1	5	2	6
Proposal Dollars	\$471,079	\$27,000	\$2,848,557	\$1,079,583	\$1,081,158
Proposals Awarded by Home Department	2	0	0	3	6
Award Dollars	\$39,999	\$0	\$0	\$1,052,061	\$296,557
Average Award Dollars per Ladder Faculty	\$2,353	\$0	\$0	\$70,137	\$15,608
Total Research Expenditures	\$14,580	\$11,251	\$4,084	\$19,167	\$21,039
Instructional Improvement Grants	\$0	\$0	\$0	\$7,385	\$0
Grants Allocated by the Academic Senate*	\$2,883	\$4,795	\$15,550	\$18,100	\$29,150

\*In 2016, total grants awarded were updated from 2010-11 Academic Year forward. Research grants awarded are now reported to reflect the grant period that awardees can access and use the funds (vs. when grants were awarded). Travel grants are still reported to reflect when the awards are granted.

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	2012-13	2013-14	2014-15	2015-16	2016-17
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**COURSE OFFERINGS, CLASS SIZE, AND TEACHING WORKLOAD**

***Number of Regular Courses Offered***

Lower Division	8	8	8	8	10
Upper Division	<u>61</u>	<u>58</u>	<u>65</u>	<u>58</u>	<u>65</u>
<b>Undergraduate TOTAL</b>	<b>69</b>	<b>66</b>	<b>73</b>	<b>66</b>	<b>75</b>
Graduate	10	9	9	9	11
<b>TOTAL Regular Courses Offered</b>	<b>79</b>	<b>75</b>	<b>82</b>	<b>75</b>	<b>86</b>

***Percent of Regular Courses Taught By Regular Rank Faculty***

*(Course Counts Assigned By Course Department)*

Lower Division	19%	18%	18%	18%	23%
Upper Division	49%	39%	37%	37%	45%
Graduate	90%	78%	89%	89%	91%

***Average Class Size of Regular Courses***

Lower Division	283	282	297	296	264
Upper Division	36	37	36	41	39
Graduate	8	7	8	6	8

***Percent of Regular Courses with Enrollments of 100+***

Lower Division	100%	100%	100%	100%	100%
Upper Division	3%	5%	5%	2%	0%

***Percent of Regular Courses with Enrollment Below the Minimum Policy***

Lower Division	0%	0%	0%	0%	0%
Upper Division	2%	2%	3%	0%	0%
Graduate	10%	0%	0%	0%	0%

***Regular Courses Taught by Regular Rank Faculty Per Filled Faculty FTE***

*(Course Counts Assigned By Home Department of Instructor)*

Undergraduate Courses	1.9	1.6	1.7	1.5	2.0
Graduate Courses	<u>0.6</u>	<u>0.7</u>	<u>0.6</u>	<u>0.7</u>	<u>0.6</u>
<b>TOTAL</b>	<b>2.5</b>	<b>2.2</b>	<b>2.3</b>	<b>2.3</b>	<b>2.6</b>

**UCSB ACADEMIC UNIT PROFILE**

**Department of Communication**

	2012-13	2013-14	2014-15	2015-16	2016-17
<b><u>PERSONNEL HEADCOUNT</u></b>					
<b><i>Academic Headcount</i></b>					
<b><i>Ladder Faculty*</i></b>					
Professor	14	11	13	13	16
Associate	3	3	2	1	2
Assistant	0	0	1	1	1
<u>Lecturer SOE/PSOE</u>	0	0	0	0	0
<b>Total Ladder Faculty</b>	<b>17</b>	<b>14</b>	<b>16</b>	<b>15</b>	<b>19</b>
<b><i>Non-Ladder Faculty**</i></b>					
Lecturers	3	5	7	6	5
Acting/Adjunct	1	1	1	0	1
Visiting	0	0	0	0	0
Emeriti	0	0	0	0	0
<u>Other</u>	0	0	0	0	0
<b>Total Non-Ladder Faculty</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>6</b>
<b><i>Other Academic Headcount**</i></b>					
Post-Doc Fellows	0	0	0	0	0
Professional Researchers	0	0	0	0	0
Research Assistants	0	0	0	0	0
Teaching Associate	2	1	0	0	0
Teaching Assistants	26	25	28	23	26
Tutors/Readers	0	0	0	0	0
<u>Other Academic Staff</u>	0	0	0	0	0
<b>Total Other Academic Headcount</b>	<b>28</b>	<b>26</b>	<b>28</b>	<b>23</b>	<b>26</b>
<b>TOTAL Academic Headcount</b>	<b>49</b>	<b>46</b>	<b>52</b>	<b>44</b>	<b>51</b>
<b><i>Staff Headcount**</i></b>					
Career	5	5	5	5	4
Contract/Casual	0	0	0	0	0
<u>Student Casual</u>	6	5	4	9	12
<b>Total Staff Headcount</b>	<b>11</b>	<b>10</b>	<b>9</b>	<b>14</b>	<b>16</b>
<b>TOTAL ACAD. &amp; STAFF HDCNT</b>	<b>60</b>	<b>56</b>	<b>61</b>	<b>58</b>	<b>67</b>

\* Ladder Faculty figures represent total academic appointments during the academic year.

\*\*Non-Ladder Faculty, Other Academic Headcount, and Staff Headcount represent figures taken from October Staff Headcount.

**LADDER FACULTY HIRES AND SEPARATIONS**

<b><i>New Ladder Faculty Hired</i></b>	1	0	2	0	4
<b><i>Faculty Separations</i></b>					
Retirement	0	0	1	0	1
Resignation	2	0	0	0	0
<u>Other (Termination, Death)</u>	0	0	0	0	0
<b>TOTAL Faculty Separations</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>

**UCSB ACADEMIC UNIT PROFILE**

**Department of Communication**

	2012-13	2013-14	2014-15	2015-16	2016-17
<b><u>LADDER FACULTY PROFILE</u></b>					
<b><i>Ladder Faculty Headcount</i></b>	17	14	16	15	19
<b><i>Average Years at Current Rank</i></b>					
Professor	10	11	10	10	10
Associate	4	5	7	5	4
Assistant	-	-	1	2	1
Lecturer SOE	-	-	-	-	-
<b><i>Average Faculty Salaries</i></b>					
Professor	\$155,493	\$164,664	\$167,054	\$165,523	\$171,050
Associate	\$105,667	\$109,567	\$100,650	\$103,900	\$105,750
Assistant	-	-	\$92,700	\$95,000	\$87,300
Lecturer SOE	-	-	-	-	-
<b><i>Ethnicity and Gender of Ladder Faculty</i></b>					
% Minority	6%	7%	6%	7%	5%
% Female	41%	43%	50%	47%	47%
<b><i>Average Age of All Ladder Faculty</i></b>	53	55	53	53	52
<b><i>Age Distribution of Ladder Faculty</i></b>					
<34	0%	0%	6%	0%	0%
35-39	6%	0%	0%	7%	11%
40-44	29%	29%	19%	20%	21%
45-49	18%	14%	25%	20%	26%
50-54	0%	7%	6%	13%	11%
55-59	6%	7%	6%	7%	0%
60-64	18%	14%	6%	0%	5%
65+	24%	29%	31%	33%	26%
<b><i>Average Years of Service, All Ladder Faculty</i></b>	12	13	12	14	12
<b><i>Years of Service Distribution of Ladder Faculty</i></b>					
<5	6%	7%	19%	20%	32%
5-9	35%	21%	19%	0%	5%
10-14	35%	50%	38%	27%	21%
15-19	6%	7%	13%	33%	26%
20-24	6%	0%	0%	7%	5%
25-29	12%	14%	13%	13%	11%
30+	0%	0%	0%	0%	0%



**UCSB ACADEMIC UNIT PROFILE**

**Department of Communication**

	2012-13	2013-14	2014-15	2015-16	2016-17
<b><u>GRADUATE STUDENT SUPPORT</u></b>					
<b>Fellowships &amp; Grants</b>					
University Fellowships & Grants	\$541,661	\$341,968	\$408,537	\$428,615	\$369,948
Federal & Other Gov't Fellowships & Grants	\$45,498	\$30,562	\$7,725	\$32,630	\$40,500
Other Agency Fellowships & Grants	\$563	\$0	\$0	\$0	\$0
<b>Total Fellowships &amp; Grants</b>	<b>\$587,722</b>	<b>\$372,530</b>	<b>\$416,262</b>	<b>\$461,245</b>	<b>\$410,448</b>
<b>Academic Apprentice Salaries</b>					
Teaching-related Salaries	\$409,606	\$378,159	\$443,326	\$430,371	\$472,041
Research Assistant/GSR Salaries	\$41,478	\$32,654	\$73,425	\$106,890	\$123,354
<b>Total Academic Apprentice Salaries</b>	<b>\$451,084</b>	<b>\$410,813</b>	<b>\$516,751</b>	<b>\$537,261</b>	<b>\$595,395</b>
<b>Academic Apprentice Tuition &amp; Fee Support</b>					
TA/RA Fee Remission	\$285,500	\$273,352	\$311,013	\$300,693	\$318,729
Research Assistant Tuition Remission	\$0	\$0	\$10,068	\$0	\$5,034
Other Fee Support	\$32,913	\$35,622	\$30,156	\$15,102	\$0
<b>Total Fee &amp; Tuition Support</b>	<b>\$318,413</b>	<b>\$308,974</b>	<b>\$351,237</b>	<b>\$315,795</b>	<b>\$323,763</b>
<b>GSHIP Supplements</b>	<b>\$59,220</b>	<b>\$53,922</b>	<b>\$65,056</b>	<b>\$66,528</b>	<b>\$80,850</b>
<b>Other Financial Aid</b>					
Loans	\$119,407	\$107,366	\$132,813	\$104,202	\$72,747
Work Study	\$14,001	\$6,906	\$3,000	\$6,000	\$3,000
<b>Total Other Financial Aid</b>	<b>\$133,408</b>	<b>\$114,272</b>	<b>\$135,813</b>	<b>\$110,202</b>	<b>\$75,747</b>
<b>TOTAL Financial Support</b>	<b>\$1,549,847</b>	<b>\$1,260,511</b>	<b>\$1,485,119</b>	<b>\$1,491,031</b>	<b>\$1,486,203</b>
Earnings from Other UCSB Employment	\$85,354	\$65,224	\$63,140	\$51,536	\$83,889
<b>TOTAL Grad. Student Earnings &amp; Support</b>	<b>\$1,635,201</b>	<b>\$1,325,735</b>	<b>\$1,548,259</b>	<b>\$1,542,567</b>	<b>\$1,570,092</b>
<b>Average Financial Support Per Graduate Student Receiving Aid</b>					
University Fellowships & Grants	\$15,931	\$12,665	\$13,179	\$14,780	\$11,561
All Fellowships & Grants	\$16,326	\$13,305	\$13,008	\$14,879	\$12,827
Teaching-related Salaries	\$13,213	\$15,126	\$17,051	\$17,932	\$17,483
Research Assistant Salaries	\$8,296	\$5,442	\$14,685	\$17,815	\$13,706
Loans	\$13,267	\$17,894	\$18,973	\$17,367	\$14,549
Total Financial Support	\$43,051	\$43,466	\$46,410	\$46,595	\$46,444
Total Earnings & Financial Support	\$45,422	\$45,715	\$48,383	\$48,205	\$49,065

**UCSB ACADEMIC UNIT PROFILE**

**Department of Communication**

	2012-13	2013-14	2014-15	2015-16	2016-17
<b><u>PERMANENT BUDGET</u></b>					
<b><i>Function</i></b>					
Instruction	\$3,016,734	\$2,828,889	\$2,964,444	\$3,077,180	\$3,494,589
Academic Support	\$0	\$0	\$0	\$0	\$0
Research	\$0	\$0	\$0	\$0	\$0
Public Service	\$0	\$0	\$0	\$0	\$0
Student Financial Aid	\$0	\$0	\$0	\$0	\$0
<b>TOTAL Budget</b>	<b>\$3,016,734</b>	<b>\$2,828,889</b>	<b>\$2,964,444</b>	<b>\$3,077,180</b>	<b>\$3,494,589</b>
<b><i>Sub-Account</i></b>					
Academic Salaries (Sub 0)	\$2,796,763	\$2,611,063	\$2,736,901	\$2,844,981	\$3,257,702
Staff Salaries (Sub 1)	\$213,726	\$210,140	\$215,848	\$220,504	\$234,226
General Assistance (Sub 2)	\$2,796	\$2,796	\$2,796	\$2,796	\$2,796
Supplies & Expenses (Sub 3)	\$29	\$1,470	(\$1,015)	(\$1,015)	(\$10,049)
Equipment & Facilities (Sub 4)	\$0	\$0	\$0	\$0	\$0
Special Items (Sub 5)	\$0	\$0	\$0	\$0	\$0
Employee Benefits (Sub 6)	\$0	\$0	\$0	\$0	\$0
Special Items (Sub 7)	\$0	\$0	\$0	\$0	\$0
Unallocated (Sub 8)	\$3,420	\$3,420	\$9,914	\$9,914	\$9,914
Recharge (Sub 9)	\$0	\$0	\$0	\$0	\$0
<b>TOTAL Budget</b>	<b>\$3,016,734</b>	<b>\$2,828,889</b>	<b>\$2,964,444</b>	<b>\$3,077,180</b>	<b>\$3,494,589</b>
<b><i>Fund Source</i></b>					
State General Funds	\$3,016,734	\$2,828,889	\$2,964,444	\$3,077,180	\$3,494,589
Student Fees	\$0	\$0	\$0	\$0	\$0
Indirect Cost Recovery	\$0	\$0	\$0	\$0	\$0
Gifts & Endowments	\$0	\$0	\$0	\$0	\$0
Sales & Services	\$0	\$0	\$0	\$0	\$0
Other & Special Funds	\$0	\$0	\$0	\$0	\$0
<b>TOTAL Budget</b>	<b>\$3,016,734</b>	<b>\$2,828,889</b>	<b>\$2,964,444</b>	<b>\$3,077,180</b>	<b>\$3,494,589</b>

**UCSB ACADEMIC UNIT PROFILE**

**Department of Communication**

	2012-13	2013-14	2014-15	2015-16	2016-17
<b><u>ANNUAL EXPENDITURES</u></b>					
<b><i>Function</i></b>					
Instruction	\$4,782,660	\$4,475,648	\$5,266,369	\$4,783,552	\$5,905,111
Academic Support	\$0	\$0	\$0	\$0	\$0
Research	\$14,580	\$11,251	\$4,084	\$19,167	\$21,039
Public Service	\$0	\$0	\$0	\$0	\$0
Student Financial Aid	\$32,088	\$34,582	\$34,638	\$19,804	\$28,933
<b>TOTAL Expenditures</b>	<b>\$4,829,328</b>	<b>\$4,521,481</b>	<b>\$5,305,091</b>	<b>\$4,822,522</b>	<b>\$5,955,083</b>
<b><i>Sub-Account</i></b>					
Academic Salaries (Sub 0)	\$3,400,232	\$3,034,810	\$3,596,520	\$3,257,714	\$4,076,987
Staff Salaries (Sub 1)	\$191,736	\$192,347	\$201,821	\$204,127	\$183,788
General Assistance (Sub 2)	\$17,806	\$26,944	\$27,837	\$35,664	\$46,079
Supplies & Expenses (Sub 3)	\$86,535	\$141,049	\$144,687	\$95,101	\$127,976
Equipment & Facilities (Sub 4)	\$0	\$0	\$0	\$0	\$0
Special Items (Sub 5)	\$89,796	\$85,962	\$154,592	\$96,717	\$151,506
Employee Benefits (Sub 6)	\$950,382	\$978,338	\$1,166,835	\$1,093,605	\$1,345,140
Special Items (Sub 7)	\$92,841	\$62,032	\$12,799	\$39,595	\$23,606
Unallocated (Sub 8)	\$0	\$0	\$0	\$0	\$0
Recharge (Sub 9)	\$0	\$0	\$0	\$0	\$0
<b>TOTAL Expenditures</b>	<b>\$4,829,328</b>	<b>\$4,521,481</b>	<b>\$5,305,091</b>	<b>\$4,822,522</b>	<b>\$5,955,083</b>
<b><i>Fund Source</i></b>					
State General Funds	\$4,748,987	\$4,404,882	\$5,220,902	\$4,723,418	\$5,828,638
Student Fees	\$10,756	\$10,033	\$19,131	\$32,308	\$47,379
Indirect Cost Recovery	\$6,201	\$10,538	\$455	\$375	\$20
Contracts & Grants	\$0	\$4,987	\$2,882	\$0	\$0
Gifts & Endowments	\$42,884	\$77,625	\$48,517	\$47,047	\$80,093
Sales & Services	\$8,234	\$0	\$0	\$0	\$0
Other & Special Funds	\$12,266	\$13,416	\$13,203	\$19,374	(\$1,047)
<b>TOTAL Expenditures</b>	<b>\$4,829,328</b>	<b>\$4,521,481</b>	<b>\$5,305,091</b>	<b>\$4,822,522</b>	<b>\$5,955,083</b>

**UCSB ACADEMIC UNIT PROFILE**  
**Department of Communication**

*Long Term Trends on Instructional Load Enrollment and Other Departmental Data:\**

Year	LD	UD	UG Total	Grad	Total Student FTE	Allocated Faculty FTE	Student: Faculty Ratio	Allocated TA FTE	UG:TA Ratio	Fall UG Enroll	Fall Course Enroll	Fall Total Campus HC Enroll
1983-84	166	153	319	13	332	12.00	27.67	4.33	73.67	646	1,373	16,753
1984-85	205	143	348	16	364	13.33	27.31	4.34	80.18	575	1,272	16,936
<b>1985-86</b>	<b>237</b>	<b>136</b>	<b>373</b>	<b>16</b>	<b>389</b>	<b>13.00</b>	<b>29.92</b>	<b>5.55</b>	<b>67.21</b>	<b>618</b>	<b>1,524</b>	<b>17,415</b>
1986-87	234	134	368	16	384	14.34	26.78	5.83	63.12	654	1,479	18,005
1987-88	221	161	382	17	399	15.00	26.60	6.00	63.67	792	1,454	17,879
1988-89	202	167	369	21	390	12.50	31.20	6.34	58.20	910	1,344	18,571
1989-90	161	222	383	23	406	12.50	32.48	9.00	42.56	1,014	1,723	19,082
<b>1990-91</b>	<b>106</b>	<b>171</b>	<b>277</b>	<b>23</b>	<b>300</b>	<b>15.50</b>	<b>19.35</b>	<b>10.00</b>	<b>27.70</b>	<b>836</b>	<b>1,092</b>	<b>18,391</b>
1991-92	126	148	274	26	300	14.67	20.45	9.00	30.44	717	1,239	18,519
1992-93	124	145	269	25	294	14.60	20.14	8.00	33.63	692	1,078	18,655
1993-94	134	174	308	22	330	15.05	21.93	7.09	43.44	777	1,242	18,581
1994-95	145	172	317	26	343	14.36	23.89	7.25	43.72	730	1,272	17,834
<b>1995-96</b>	<b>143</b>	<b>203</b>	<b>346</b>	<b>26</b>	<b>372</b>	<b>17.09</b>	<b>21.77</b>	<b>7.25</b>	<b>47.72</b>	<b>755</b>	<b>1,303</b>	<b>18,224</b>
1996-97	153	219	372	26	398	15.51	25.66	7.25	51.31	816	1,479	18,531
1997-98	185	240	425	27	452	15.98	28.27	8.83	48.14	874	1,719	18,940
1998-99	236	265	502	26	528	16.31	32.35	10.54	47.60	1,023	2,158	19,363
1999-00	203	265	467	27	495	17.14	28.86	10.11	46.23	1,017	1,889	20,056
<b>2000-01</b>	<b>182</b>	<b>262</b>	<b>444</b>	<b>26</b>	<b>470</b>	<b>16.81</b>	<b>27.97</b>	<b>10.37</b>	<b>42.83</b>	<b>1,032</b>	<b>1,773</b>	<b>19,962</b>
2001-02	161	238	399	27	426	18.38	23.17	10.37	38.43	945	1,719	20,373
2002-03	161	229	390	24	414	18.65	22.20	8.22	47.44	853	1,583	20,559
2003-04	174	251	425	23	448	19.67	22.79	8.84	48.07	895	1,642	20,847
2004-05	182	238	420	23	443	17.35	25.53	8.67	48.43	948	1,730	21,026
<b>2005-06</b>	<b>176</b>	<b>266</b>	<b>442</b>	<b>26</b>	<b>468</b>	<b>16.01</b>	<b>29.24</b>	<b>8.67</b>	<b>50.97</b>	<b>949</b>	<b>1,831</b>	<b>21,016</b>
2006-07	176	288	464	30	494	18.86	26.22	10.71	43.37	1,051	1,923	21,082
2007-08	185	301	486	34	520	19.84	26.23	12.50	38.91	1,118	1,998	21,410
2008-09	221	300	521	37	558	20.01	27.89	11.73	44.42	1,194	1,977	21,868
2009-10	221	319	541	38	578	19.01	30.42	13.18	41.02	1,240	2,169	22,850
<b>2010-11</b>	<b>227</b>	<b>325</b>	<b>553</b>	<b>38</b>	<b>590</b>	<b>18.39</b>	<b>32.09</b>	<b>11.47</b>	<b>48.17</b>	<b>1,094</b>	<b>2,114</b>	<b>22,218</b>
2011-12	221	311	532	37	569	19.39	29.36	11.54	46.10	968	1,920	21,685
2012-13	251	338	588	37	625	20.89	29.94	11.90	49.44	1,079	2,054	21,927
2013-14	251	327	578	32	610	17.22	35.44	13.09	44.17	1,104	2,107	22,225
2014-15	264	357	621	31	653	21.68	30.11	13.51	46.00	1,137	2,081	23,051
<b>2015-16</b>	<b>263</b>	<b>335</b>	<b>599</b>	<b>31</b>	<b>630</b>	<b>20.51</b>	<b>30.73</b>	<b>10.91</b>	<b>54.89</b>	<b>1,151</b>	<b>2,109</b>	<b>23,497</b>
2016-17	294	392	685	33	718	21.64	33.18	10.33	66.35	1,237	2,264	24,346

Note: Prior to 1983-84, Communications Studies was combined with Speech and Hearing.

\* Three-quarter average data unless otherwise labeled.